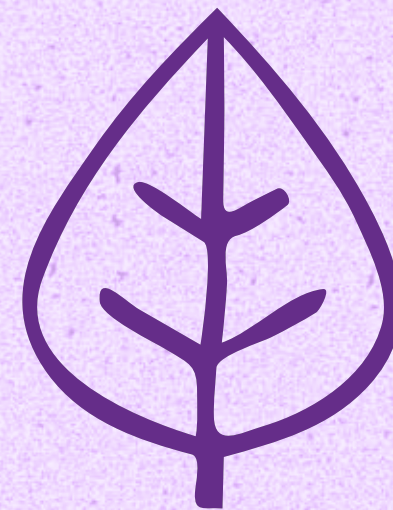
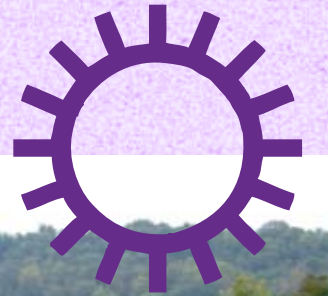
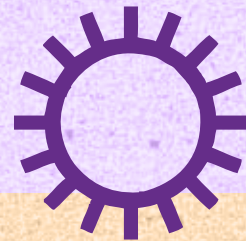


SeaWorld & Busch Gardens  
Environmental Excellence Awards  
c/o SeaWorld Orlando Education Department  
7007 SeaWorld Drive  
Orlando, Florida 32821

# SeaWorld & Busch Gardens Environmental Excellence Awards



For nearly 50 years, the SeaWorld Parks & Entertainment, Inc. have been committed to species research, habitat protection, animal rescue and conservation education. While the parks have contributed to wildlife conservation for decades, the non-profit SeaWorld & Busch Gardens Conservation Fund was established in 2003 to expand and strengthen this commitment in the U.S. and around the world. In its first 5 years, the Fund has granted over \$5 million to more than 350 projects in 60 countries. To learn more, visit [swbg-conservationfund.org](http://swbg-conservationfund.org)



Entry Deadline

Wednesday, December 1, 2010

2011 SeaWorld & Busch Gardens  
Environmental Excellence Awards  
Entry Deadline: Wednesday, December 1, 2010



# About The Awards Program...

We're pleased to announce the 2011 SeaWorld/Busch Gardens Environmental Excellence Awards. Since 1993, the awards have recognized the outstanding efforts of students and teachers across the country who are working at the grassroots level to protect and preserve the environment. Over the last 17 years, we've awarded \$1.7 million to more than 150 schools in 35 U.S. states/territories. In 2004, the awards program was expanded to include community groups who are protecting planet Earth. (Learn more in the "Who Is Eligible to Apply" section.)

Each winning group will receive:

**\$10,000** to benefit the award-winning project.

And...

- All-expenses paid trip for three (3) students and one (1) adult leader to a SeaWorld or Busch Gardens park for a special awards event

From the eight projects one (1) outstanding environmental educator will be recognized.

The educator will receive: **\$5,000**

And...

- All-expenses paid trip for themselves and one (1) guest to a SeaWorld or Busch Gardens park for a special awards event
- All-expenses-paid trip to the 2011 National Science Teachers Association (NSTA) National Conference

## Who is Eligible To Apply?

- **SCHOOLS:** All schools (grades K-12) in the United States are eligible to apply. Projects must be sponsored by a formally recognized school group, such as a grade level, classroom or club. Public, private and licensed home schools are all eligible to apply. Individual students (e.g., science fair projects) and last years award-winning educators and projects are not eligible to apply.
- **COMMUNITY GROUPS:** Community-based projects, such as those managed and operated by community service organizations, public recreation centers, 4-H clubs and other public, non-profit groups working to protect the environment at the grassroots level.
- Eligibility determination shall be at the sole discretion of SeaWorld and Busch Gardens



## The Past?

Previous award-winning projects have tackled a wide variety of environmental problems, including but not limited to: habitat restoration, school yard beautification, energy and waste reduction, environmental education and community outreach, wildlife protection and natural resource conservation. Previous award-winners have demonstrated creative problem solving, strong school and community partnerships, active student involvement and significant educational and environmental impact. To learn more about our previous winners, visit our website at [SeaWorld.org/conservation-matters](http://SeaWorld.org/conservation-matters)



The entry deadline is **5 p.m. on Wednesday, December 1, 2010**. Projects will be judged by representatives from SeaWorld, Busch Gardens and our conservation and education partners.

## How Do I Enter?

Applicants should submit the following information via CD (readable in Microsoft Office or Acrobat Reader)

- I. Typewritten, single-spaced answers to five questions below, which align with the judging criteria. **Please respond to each of the following five questions in sequential order. Please do not exceed three pages per response.**
  1. List the goals and/or objectives of the project. Use a step-by-step approach to highlight past, present and future activities.
  2. List any individuals or groups that have provided support (financial or otherwise), and list each of their contributions. Also list the recognitions/awards the project has received.
  3. Describe the most significant positive impact of the project. Consider the students, schools, community and environment when answering this question.
  4. List your proposed uses for the award money if your project is a winner.
  5. Describe how the project can be used as a model for other individuals, schools and communities. Provide any examples of how it is being implemented elsewhere.
- II. Color photographs, brochures, videos, websites and news articles illustrating students and community members involved in project activities. These materials do count towards the 15 page maximum.

**Be sure to include a contact name, phone number and email address in your application.**

Please submit your Application CD to:  
**SEAWORLD/BUSCH GARDENS  
ENVIRONMENTAL EXCELLENCE AWARDS  
c/o SeaWorld Orlando Education Department  
7007 SeaWorld Drive • Orlando, FL 32821  
(407) 363-2389**

Application CD's must be received by  
**5 p.m. on Wednesday, December 1, 2010**

## What If I Have Questions?

Please feel free to call 1-877-792-4332 (toll-free) or (407) 363-2389. Prospective applicants may also visit us online at [SeaWorld.org/conservation-matters](http://SeaWorld.org/conservation-matters)



All winners will be notified by mail. Any award notification returned to the sponsor or its agencies as undeliverable will result in disqualification and the presenting of that award to an alternate winner. Neither SeaWorld Parks & Entertainment, Inc., nor any of its agencies are responsible for lost, late, damaged, incomplete, postage-due or misdirected entries. All application packets submitted become the property of SeaWorld Parks & Entertainment, Inc. and none will be returned.

Winning groups must select three (3) individuals and one (1) adult leader to represent their group. The three (3) individuals and one (1) adult leader will be flown to a SeaWorld or Busch Gardens park. Video production crews may visit the winners at their schools to produce taped segments of the award-winning projects.

All group representatives will be flown round-trip, coach class from the gateway city nearest to their hometown. Transportation will be provided to and from the airport, hotel and park. Lodging accommodations will be provided for a maximum of three nights per person as needed. Winning groups that are unable to send representatives during the specific time will forfeit their entire award. Representatives will be required to complete release forms. In the event that representatives do not complete and return the release form prior to the trip, the group will forfeit its entire award. No substitution of awards will be offered and non-cash prizes may not be redeemed for cash value. The award money is intended to provide funding for the winning projects and may not be transferred to a third party or be used for unrelated purposes. By accepting an award, all representatives agree to permit SeaWorld Parks & Entertainment, Inc. to use their name, voice, picture or other likeness for advertising, marketing, public relations or other promotional purposes in connection with the awards program or otherwise without further compensation. Federal, state and local taxes on awards, if any, are the responsibility of the group representatives.